

COLOR AD RATES

Color Cover - \$1,250
(Back & Inside)
4-3/4" wide x 7-3/4" high
(4.75" x 7.75")

Color Full Page - \$1,100
4-3/4" wide x 7-3/4" high
(4.75" x 7.75")

Color Half Page - \$600
4-3/4" wide x 3-3/4" high
(4.75" x 3.75")

Color Quarter Page - \$400
Vertical only available in color
2-5/16" wide x 3-3/4" high
(2.312" x 3.75")

BLACK & WHITE ADS

Full Page - \$850
4-3/4" wide x 7-3/4" high
(4.75" x 7.75")

1/2 Page - \$450
4-3/4" wide x 3-3/4" high
(4.75" x 3.75")

B/W 1/8 Page - \$225
2-5/16" wide x 1-13/16" high
(2.312" x 1.812")

This cost includes artwork production by SCT for an ad based on your business card. Please submit your business card with your ad order.

B/W 1/4 Pg Vertical - \$275
2-5/16" wide x 3-3/4" high
(2.312" x 3.75")

B/W 1/4 Page Horizontal - \$275
4-3/4" wide x 1-13/16" high
(4.75" x 1.812")

REQUIREMENTS FOR DIGITAL AD SUBMISSION

- Email art as a PDF or 300 dpi JPG file to stknik@aol.com or provide a CD.
- Layouts created with Microsoft Publisher or Power Point not accepted.
- ALL FONTS must be embedded in the PDF, preferably converted to outlines. Not responsible for font substitutions from incorrect files.
- Photos and artwork must be a at a minimum of 300 dpi resolution, color or greyscale at 100% size.
- For questions or assistance, please contact: Nick Elliott at stknik@aol.com